

READER'S DIGEST ASSIGNMENT: Exploring the World of Values



Identify your magazine's date of publication.

1) List **FIVE** headline articles from your magazine.

PREDICTION: Predict what values you think they will present? Why?

2) Look at **TWO** full page advertisements in the magazine.

- ✓ What does each advertisement sell or encourage the reader to do?
- ✓ How does the advertisement use words and pictures? Do they complement one another? Why or why not? Make sure you explain your answer using evidence.
- ✓ What value or values does it "push" on the reader? Why? Use a good observation to support your answer.
- ✓ Where does the advertisement appear in the magazine? What stories are near it? Do you think they reinforce one another? Why or why not?

3) What types of advertisements are not found in this magazine? Name two that can find in other magazines. Mention these advertisements and where you found them. Suggest why they are not part of your **Reader's Digest** issue.

4) Look at two departments in the magazine and show how they contribute to a positive sense of values. Use one good example from each department to illustrate your observations.



5) Read one article that encourages people to be heroic or rise above the dangerous challenges that life can present in their everyday existence.

Name the article: _____

Indicate who wrote it: _____

1. Where is your article found within the magazine? How many pages is it?
2. What subheadings are used to reinforce points with the reader? Why would the editors have chosen these words? If you could add one more subheading, what would you include? Why would it help the article?
3. What is the crisis or situation that the people have to deal with in the article?
4. Where did it take place?
5. How was the crisis solved?
6. What values are reinforced in the article?
7. Did this situation change the person(s) involved? Why or why not?
8. Which examples of character education on our front foyer would this article reinforce? Why?

